## Alphabet Agency Poster Project

### *The Great Depression and New Deal Unit*

Directions: The New Deal introduced government agencies to address the problems facing the American people. You will investigate one agency and then create a 9” x 24” poster that explains the agency’s role to the American people. Study the actual posters from the 1930’s are available in class to look at before you produce your own.

Materials: Books, the Internet, colored pencils, 9” x 24,” drawing paper.

*Your design will be graded on the following criteria:*

**Grading Rubric and Requirements**:

Your Poster Will...

1. Show its agency’s work and how the public benefits from the agency to solve the problems of the depression.
2. Advertise with the purpose of winning public support for the agency.
3. Be neatly and creatively completed
4. Include a 3-paragraph explanation about your agency and poster. (Paraphrase information if you take information from websites or books.)

## Paragraph 1: State the year the agency was founded, its main purpose and, and if it was created by FDR in an “executive order” or enacted by Congress. State if this agency is still around today. In not, when did it cease and why?

Paragraph 2: Explain “who” the workers were, where (the state/region) they worked, and the *specific* type of work they performed, training they received, and how much they were paid. Include information of how many people worked in this agency if available.

Paragraph 3: Describe your poster, the designs and colors you used, and how it represents the agency that you studied. How does your poster depict your agency and its work? If there are words on your poster, explain them.

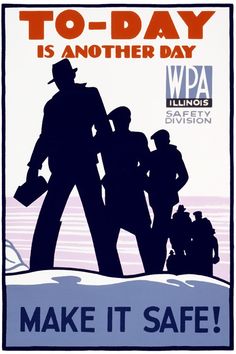
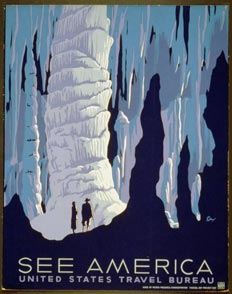
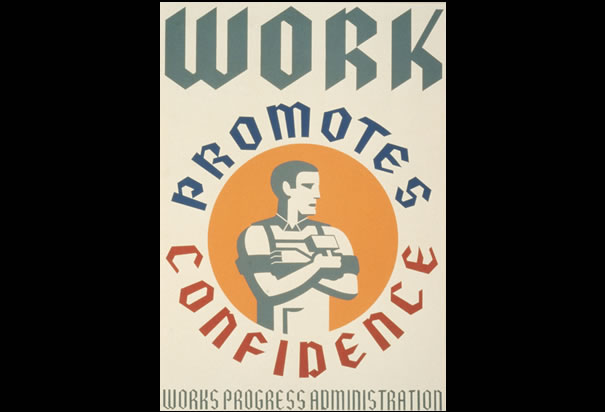
**Websites to find more information about the New Deal alphabet agencies:**

1. <http://www.flickr.com/photos/library_of_congress/sets/72157628703260971/>
2. <http://www.loc.gov/pictures/search/?st=grid&co=wpapos>
3. <http://postersforthepeople.com/posters.html?p=1>
4. <http://vintagraph.com/collections/wpa-posters>
5. <http://en.wikipedia.org/wiki/Alphabet_agencies>
6. <http://www.authentichistory.com/1930-1939/2-fdr/1-newdeal/index.html>
7. <http://newdeal.feri.org/library/index.htm>
8. <http://www.bergen.org/AAST/projects/depression/successes.html>

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| **Criteria** | **Superior**  **(5 points)** | **Above Average**  **(4 points)** | **Average**  **(3 points)** | **Not completed**  **(0 points)** |
| **Define the Topic/Issue** | Completely, clearly,  and accurately  defined the topic/issue. | Sufficiently defined  the  topic/issue. | Topic/issue defined but lacks  completeness, clarity, accuracy. | Did not complete. |
| **Graphics** | Visual  pictures/illustrations/ graphs pertain  to the topic/issue. Organization and purpose are clear. | Visual pictures/ illustrations/ graphs pertain to the topic/issue.  Organization clear. | Visual  pictures/ illustrations/ graphs pertain to the topic/issue. | Visual pictures do not  pertain to the  topic/issue. |
| **Spelling and Grammar** | No spelling or grammatical errors. | Few spelling or grammatical errors. | Six spelling or grammatical errors. | More than six spelling or grammatical errors. |
| **Explanations and/or Descriptions** | Completely, clearly,  and accurately  explained and/or  described the organization, purpose and success. | Sufficiently explained  and/or described the organization, purpose and success. | Organization, purpose and success described but lacks completeness,  clarity, and/or  accuracy. | Presenter does not explain or describe the organization, purpose and success. |
| **Visual Appeal** | Very colorful, neat,  detailed, inviting,  professional, and eye catching. Shows extra effort. | Colorful, neat,  detailed and  professional. Shows effort. | Lacking color,  neatness, and/or  details and effort. | Completed during advisement this morning. |
| Total points  (x2)  Grade |  |  |  |  |

[](http://www.google.com/url?sa=i&rct=j&q=new+deal+propaganda+posters&source=images&cd=&docid=yfoW3QoFIu_2zM&tbnid=bS7m4zH1BeG-2M:&ved=0CAUQjRw&url=http://fairfieldschools.org/B_Level/B_RogerLudlowe/C_RogerLudlowe/03/new_deal_posters.htm&ei=Wv-xUqnYNOjayAGf04DACw&bvm=bv.58187178,d.aWc&psig=AFQjCNH1dTrLw-w4lhcpSk3aL3eiITDvVg&ust=1387483313006568)[](http://www.google.com/url?sa=i&rct=j&q=new+deal+propaganda+posters&source=images&cd=&docid=akeX1zI7AmjMwM&tbnid=Hu51KBKWtsPOkM:&ved=0CAUQjRw&url=http://www.authentichistory.com/1930-1939/2-fdr/1-newdeal/&ei=O_-xUqSGHaPuyAHD2oHgAw&bvm=bv.58187178,d.aWc&psig=AFQjCNH1dTrLw-w4lhcpSk3aL3eiITDvVg&ust=1387483313006568)

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